Future self by rAndom International

n immersive environment on which various creative languages converge: music, dance and design. To be seen within June 2nd.

by Marco Petroni

Up to June 2, it is possible to immerse oneself in the new interactive project by **rAndom International** in the space of Made, Alexanderstrasse 7, Berlin. Born from the collaboration among the London collective, the choreographer <u>Wayne McGregor</u> an the composer Max Richter, Future Self is an immersive environment on which various creative languages converge: music, dance and design. The apparatus projected by rAndom considers the concept of limit and invites the user to discover new experiental territories and to wonder about the ways arts make us confront a reflective ambiguity. The scenic space is marked by the presence of a translucent monolith composed by a thick aluminium bar structure on which leds and some presence detectors connected with 3D cameras were applied in sequence. The movements of the dancers and those of the public interacting with the structure are reproduced on the luminescent aluminium filaments thus creating a perspective short circuit in which the image lives also in a virtual double of itself. The mirrored reproduction of the movements causes the user to feel active while the experience inflects.



No stranger to these kind of interactive and performative systems, the rAndom goes on investigating the aspects of design that operate on the intertextual projecting. Focused on an idea of project meant as a spatial map to be unravelled in an experience, the creatives of the London collective work at the realization of an environmental development that arouses our reaction by creating sensorial hitches.



foto di Esra Rotthoff

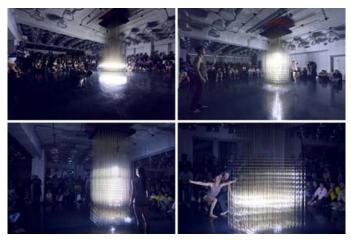
In 2010, Stuart Wood, Flo Ortkrass and Hannes Koch were nominated Designer of the future (Miami art/ Basel) for their capacity to cross and interbreed various artistic languages, creating relational projects

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apt to activate new trajectories of fruition and vision . The rAndom International's spaces become places in which we can try to shift the canonical axis of developing things to recover an active dimension of rediscovery of space and feelings. Their systems engage in space inviting to cross it, to move, a dimension that in Future Self is enhanced by involving dance and music.





FUTURE SELF @MADE 9th Floor | Alexanderstrasse 7 | 10178 BERLIN May 3rd – June 2nd Thursday – Saturday 2PM – 7PM

random-international.com made-blog.com/2012/05/future-self-opening-recap/

